

GYM AND LEISURE CASE STUDY

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• COMMERCIAL INTERIOR DESIGN

LAYRD

EVENTUS22

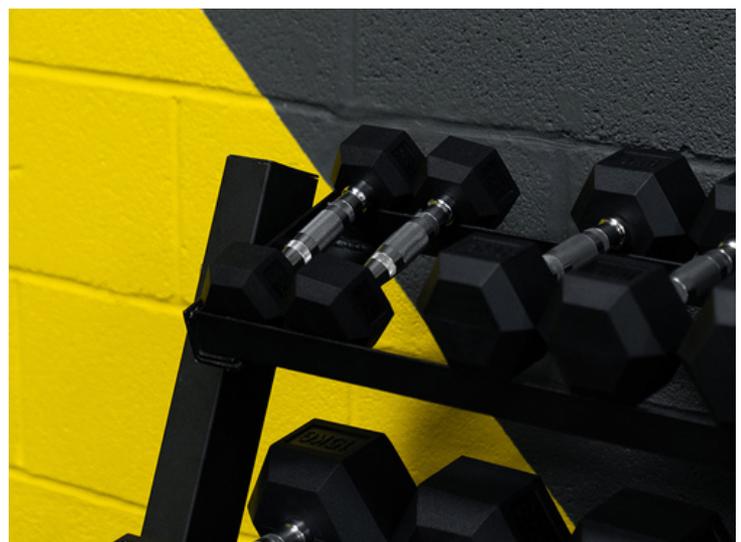
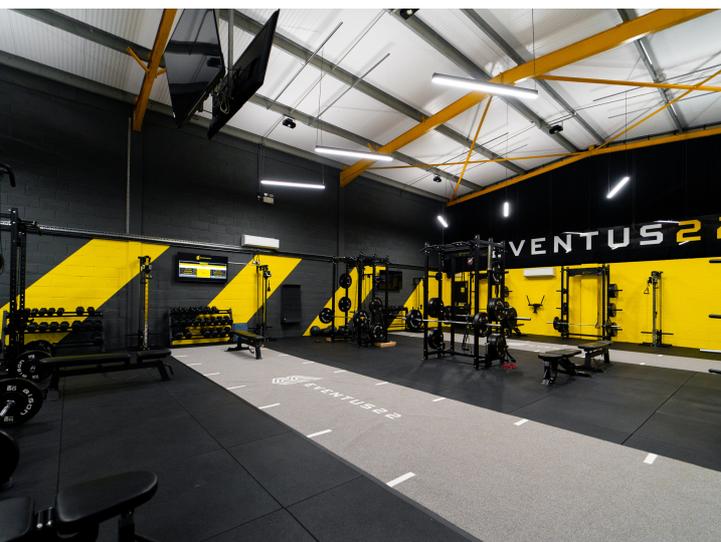
Layrd Design were engaged to design and project manage the fit out of a new 425sqm unit in Bury St Edmunds for James McLaren Fitness, who were looking to grow and expand their business under a new brand identity - Eventus22.

Formerly a large industrial unit and over four times the size of the organisation's existing gym, the work included the need for a change of use and signage planning permission, which were successfully secured.

Using a new brand and identity, Eventus22 is a small, group trainer-led gym offering personalised small group training, coaching services and motivational training programmes.

The new space needed to include a welcoming reception area, breakout spaces, a changing area, toilets and showers. As Eventus22 also offers all members a health check up service, the scheme also needed to incorporate a private space for these sessions to take place. We located this on the first floor, alongside a team meeting room.

A requirement of the gym floor was also that the space could allow multiple groups and trainers to use the space at the same time.



LAYRD

SHOWER





EVENTS	
1	Event 1
2	Event 2
3	Event 3
4	Event 4
5	Event 5
6	Event 6
7	Event 7
8	Event 8
9	Event 9
10	Event 10

EVENTS



VENTUS 22

522

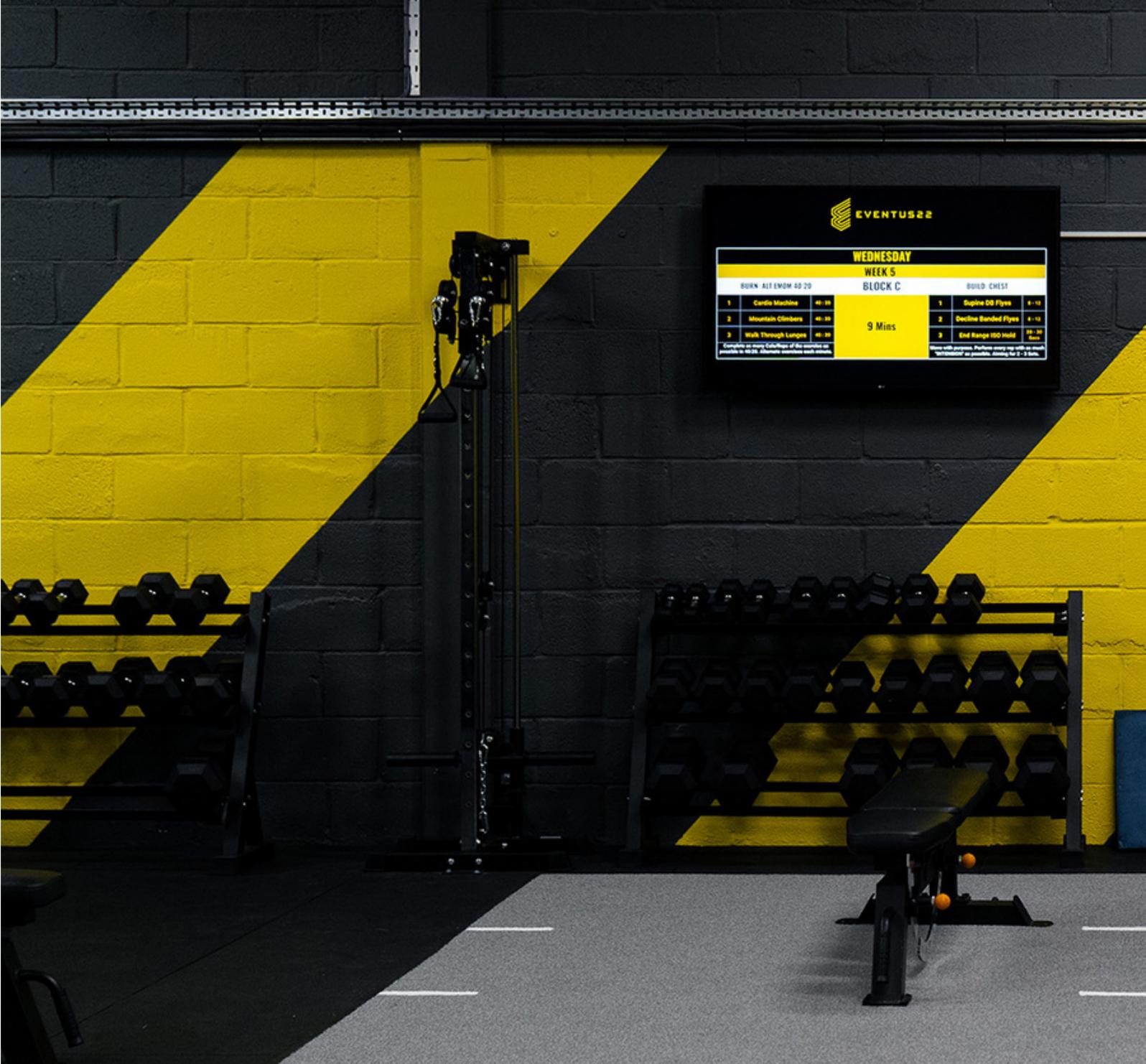


Working with a formerly industrial space can be challenging - we needed to ensure that it felt modern, welcoming and energising. The scheme incorporated fire-rated fabric to screen the metal walls - also aiding acoustics. Layrd also installed suspended linear lights to help make the ceiling feel lower and more intimate. We also used dark grey walls with contrasting bold, yellow shapes to add energy and atmosphere to the space.

The stairwell is one of the first things that members see upon arrival - we designed the lighting in this space to be dramatic and eye catching, and to set the tone for the culture and feel of the Eventus22 brand.

The interior is consistent from the reception through to the changing rooms and gym floor - ensuring the scheme is coherent and fully immersive for each visitor.









WEDNESDAY

WEEK 5

BLOCK C

Cardio Machine	00:00
Mountain Climbers	00:00
Walk Through Lunges	00:00

THE DETAILS



SERVICES:

Interior Design and Project Management



LOCATION:

425sqm industrial unit in Bury St Edmunds



TIMINGS:

10 weeks, completed in 2022

CONTACT US

If you are looking for design advice or have a project you would like to discuss with us, simply give us a call or email us - **we would love to hear from you!**



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